

# PHOTOGRAPHY GUIDELINES



## Guidelines

- 1) Good lighting conditions/camera handling**
  - a. The camera must not be recorded too dark/noisy
  - b. Avoid shaking the camera
- 2) Background and clothing**
  - a. Remember: A CLEAN background represents the farmer, the farm and coloQuick
  - b. Make sure that clothes and shoes are clean
- 3) Extra information**
  - a. Name and title
  - b. Name of the farm
  - c. Location/address
  - d. Number of (dairy) cows
- 4) Signed contract**
  - a. We need a signed consent from every individual depicted

